



ARTEU

Case Study - Lac du Flambeau

2019



Lac du Flambeau Business Development Corp.

Keep Sensitive Data Safe with Prey Anti-Theft

Business Arm of Lake Superior Chippewa Indians

The non-gaming business arm of the Lac du Flambeau Band of Lake Superior Chippewa Indians, the Lac du Flambeau Business Development Corporation (LDF BDC) was created in 2012 to serve the best interest of the Waaswaaganing Ojibwe Nation. It's focus is to create profitable business enterprises and sustainable jobs for community members today and the next seven generations.

The LDF BDC operates several business including:

- LDF Construction, which is engaged in commercial and residential construction.
- The LDF Country Market, which has been providing full service grocery, deli, bakery and butcher services to the Lac du Flambeau area for over 20 years.
- The Ishkodance wholesale fuel supply company, which provides high grade petroleum products to Tribal communities.
- LDF Holdings, which provides short-term installment services to the under-served throughout the United States.

Need to Secure Growing Fleet of Mobile Devices

The LDF BDC maintains a fleet of 40 mobile devices that includes laptops, smartphones, and tablets, which contain lots of confidential information. While the LDF BDC had installed Absolute LoJack on the devices as a way of protecting that information should a device be lost or stolen, tech support specialist Alan Moore was not satisfied with that solution. There were no tracking capabilities that would let him see where his devices were, nor was there much in the way of device information about the devices.

Searching for an alternative to Absolute LoJack, Moore came across Prey Anti-Theft, did a demo and fell in love with the product. Within a week of convincing his supervisors to buy Prey, Moore had Prey Anti-Theft installed on all his mobile devices.

Low-Maintenance, Data-Rich Tracking

As yet, LDF BDC has not had to use Prey to retrieve any lost or stolen devices. However, Moore appreciates many of the features of Prey Anti-Theft:



Easy implementation

It took LDF BDC one week to get licenses for 40 devices and a day to install them.



Flexible licensing

If necessary, Moore can remove a Prey license from one device to another. This was impossible to do with LoJack.



Tracking

Another feature that was lacking with LoJack, Prey Tracking lets Moore immediately see the location of each and every one of his 40 devices.



Geofencing

Prey contacts Moore and lets him know if a device goes offline for a while, or if it leaves its assigned area. He can check in on the device owner and make sure everything is OK.



Low Maintenance

Moore checks the Prey map once a day to see where all his devices are. It's seamless. He hasn't had to update Prey manually since it was installed last year.

« I love the accuracy of Prey tracking. It can pinpoint the location of a device within a few inches. I took a laptop down the hall, and the dot on the Prey map followed me. That really impressed me. »

Alan Moore, technical support specialist at LDF BDC.

“The amount of information Prey Anti-Theft provides is good too. With LoJack, all we got was the serial number, model and make of the device. With Prey, I get a full DX dialogue on my dashboard -- hardware, OS, IMEI -- It's more comprehensive.”

Looking forward, Moore would like to move beyond tracking and data management with Prey Anti-Theft and start to use other features, such as the Control Zones and remote file retrieval. He also plans to get more licenses as he adds more mobile devices to his fleet.



For more information, please contact us at:
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